

Judul:

Pengaruh Electronic Word Of Mouth Di Tiktok Terhadap Purchase Intention Produk Skincare Somethinc Melalui Brand Image = The Influence of Electronic Word of Mouth in TikTok on Purchase Intention of Somethinc Skincare Products Through Brand Image

Pengarang/Penulis:

Camelia Hasena, author

Subjek:

Branding (Marketing)--Management--Case studies

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)