

***Judul:***

Analisis Pengaruh Fashion Interest, Product Novelty Dan Product Quality Pada Brand Consciousness Dan Brand Loyalty Pada Pembelian Sepatu Olahraga = Analysis Of The Influence Between Fashion Interest, Product Novelty And Product Quality Toward Brand Consciousness And Brand Loyalty On Sportshoes Purchasing

***Pengarang/Penulis:***

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***Subjek:***

Fashion; Brand name products; Quality of products

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