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Judul:

Studi Pengaruh Antecedent Commitment, Monetary Price, Behavioral Price, Brand Affect dan Brand Trust terhadap Loyalitas dengan adanya moderating Uncertainty Avoidance : Penelitian pada Industri Penerbangan Komersial di Indonesia = Study of the effect of Antecedent Commitment, Monetary Price, Behavioral Price, Brand Affect and Brand Trust on Loyalty with Moderating Effect Uncertainty Avoidance: Research on Commercial Aviation Industry in Indonesia

Pengarang/Penulis:

Rina Octaviana, author

Subjek:

Customer loyalty programs--Case studies.

Nomor Panggil:

T-pdf

Penerbitan:

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