

Judul:

Analisis Pengaruh Corporate Brand Image terhadap Customer Commitment dan Customer Loyalty (Studi Kasus : Apple) = The Impact of Corporate Brand Image on Customer commitment and Customer Loyalty (Study Case: Apple)

Pengarang/Penulis:

Firessa Yusti Pradhana, author

Subjek:

Branding (Marketing)--Management.

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)