

***Judul:***

Pengaruh Leadership Factors, Strategic Focus Factors, Resource Factors, Customer Factors, Market Factors Terhadap Digital Readiness Pada UMKM (Studi Pada UMKM Anggota Komunitas PEKKA di Kota Depok Bidang Kuliner) = The Influence of Leadership Factors, Strategic Focus Factors, Resource Factors, Customer Factors, Market Factors on Digital Readiness in MSMEs (Study on MSMEs of PEKKA Community Members in Depok City in The Culinary Sector)

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***Subjek:***

Leadership; Small business

***Nomor Panggil:***

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