

Judul:

Pengaruh Trust in Broadcaster, Trust in Community Members, dan Trust in Products terhadap Customer Engagement melalui Swift Guanxi sebagai Variabel Mediasi (Studi pada Penonton Shopee Live Somethinc di Jabodetabek) = The Influence of Trust in Broadcaster, Trust in Community Members, and Trust in Products on Customer Engagement through Swift Guanxi (A Study on Shopee Live Somethinc Viewers in Jabodetabek)

Pengarang/Penulis:

Divanadia Aprilia Putri, author

Subjek:

Consumer behavior

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)