

Judul:

Pengaruh Customer Experience, Customer Satisfaction, dan Word of Mouth terhadap Customer Loyalty dengan Consumer Demographics sebagai Variabel Moderasi pada Nasabah Seabank di DKI Jakarta = The Influence of Customer Experience, Customer Satisfaction, and Word of Mouth on Customer Loyalty with Consumer Demographics as a Moderating Variable for Seabank Customers in DKI Jakarta

Pengarang/Penulis:

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Consumer satisfaction; Customer loyalty; Word-of-mouth advertising

Nomor Panggil:

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