

***Judul:***

Analisis Pengaruh Green Brand Knowledge terhadap Green Purchasing Behavior melalui Green Trust dan Green Perceived Value (Studi Pada Konsumen Sensatia Botanicals di Jabodetabek) = The Influence of Green Brand Knowledge on Green Purchasing Behavior through Green Trust and Green Perceived Value (Study on Sensatia Botanicals Consumers in Jabodetabek)

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