

Judul:

Pengaruh Eco-label, Eco-brand, dan Environmental Advertisement Terhadap Consumer Purchase Behavior Pada Konsumen Produk Skin Care Oasea di Jabodetabek = The Influence of Eco-labels, Eco-brands, and Environmental Advertisements on Consumer Purchase Behavior among Consumers of Oasea Skin Care Products in Jabodetabek

Pengarang/Penulis:

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