

***Judul:***

Analisis Pengaruh Customer Relationship Management Terhadap Competitive Advantage Melalui Customer Loyalty Sebagai Mediasi (Studi pada Shopee) = The Effect of Customer Relationship Management on Competitive Advantage Through Customer Loyalty as a Mediating Variable (Study on Shopee)

***Pengarang/Penulis:***

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***Subjek:***

Customer relations -- Management; Customer loyalty

***Nomor Panggil:***

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