

Judul:

Pengaruh Knowledge Management Terhadap Competitive Advantage Melalui Product Innovation Sebagai Variabel Mediasi (Studi Pada Perusahaan Manufaktur Berorientasi Ekspor di Kota Tangerang) = The Influence of Knowledge Management on Competitive Advantage Through Product Innovation as a Mediating Variable (A Study on Export-Oriented Manufacturing Companies in Tangerang City)

Pengarang/Penulis:

Haykal Yogaswara, author

Subjek:

Knowledge management -- Economic aspects; Product innovation

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)