

***Judul:***

Analisis Pengaruh Incentive-Based Mobile Fitness App terhadap Continuance Usage Intention Pengguna: Efek Moderasi Jenis Kelamin = Analysis of the Effect of Incentive-Based Mobile Fitness App on User's Continuous Use Intention: Gender as a Moderation Effect

***Pengarang/Penulis:***

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***Subjek:***

Exercise ; Consumer behavior ; Purchasing

***Nomor Panggil:***

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***Penerbitan:***

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