

Judul:

Pengaruh E-Service Quality, Personalization, E-WOM, dan Customer Support System Terhadap Keberhasilan E-commerce (Studi pada E-commerce Shopee) = The Influence of E-Service Quality, Personalization, E-WOM, and Customer Support System on E-commerce Success (Study on E-commerce Shopee)

Pengarang/Penulis:

Angellica Brigita, author

Subjek:

e-Commerce/e-business.

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)