

Judul:

Proses Penerimaan Artificial Intelligence Dalam Bidang Komunikasi Di Industri B2B Indonesia (Studi Kualitatif Berdasarkan Diffusion Of Innovation Theory Dan Technology-Organization-Environment Framework) = The Process Of Receiving Artificial Intelligence In The Field Of Marketing Communication In Indonesia's B2B Industry (Qualitative Study Based On Diffusion Of Innovation Theory And Technology-Organization-Environment Framework)

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