

Title:

Pengaruh Faktor Stimulus Terhadap Omni-channel Shopping Intention: Peran Mediasi Perceived Enjoyment Dan Attitude Consistency (Studi Pada Uniqlo Indonesia) = The Influence of Stimulus Factors on Omni-channel Shopping Intentions: The Mediating Role of Perceived Enjoyment and Attitude Consistency (Study at Uniqlo Indonesia)

Author:

Doloksaribu, Tristan Theodorus, author

Subject:

Consumer behavior

Call Number:

S-pdf

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)