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Pengaruh Lingkungan Pasar Kompetitif Terhadap Kualitas Pertukaran di Industri Layanan Makanan dan Minuman Indonesia: Studi Mediasi Ketergantungan Sumber Daya, Kapabilitas Manajemen Aliansi dan Kapabilitas Adopsi Teknologi Informasi = The Effect of Competitive Market Environment on Exchange Quality in the Indonesian Food and Beverage Service Industry: A Mediation Study of Resource Dependence, Alliance Management Capability and Information Technology Adoption Capability

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