

Judul:

Pengaruh perceived value dimensions terhadap customer satisfaction dan customer loyalty pada pengguna Bank Digital Neo Commerce di Jabodetabek
= The influence of perceived value dimensions on customer satisfaction and customer loyalty among users of Neo Commerce Digital Bank in Jabodetabek

Pengarang/Penulis:

Roinil Marsel Salama, author

Subjek:

Bank and banking; Customer satisfaction; Customer loyalty

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