

Judul:

Pengaruh Electronic Customer Relationship Management (E-CRM) Terhadap E-Customer Loyalty Melalui E-Customer Satisfaction (Studi Pada Pengguna Aplikasi Shopee di Jabodetabek) = The Influence of Electronic Customer Relationship Management (E-CRM) on E-Customer Loyalty Through E-Customer Satisfaction (A Study on Shopee Application Users in Jabodetabek)

Pengarang/Penulis:

Sophie Nakia Harjono Putri, author

Subjek:

Customer loyalty--Research

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)