

Judul:

Explorasi Peran User Experience dan E-Service Quality terhadap Customer Loyalty pada Aplikasi Mobile Coffee Shop di Indonesia: Mediasi Customer Satisfaction = Exploring User Experience and E-Service Quality Roles on Customer Loyalty in Indonesian Mobile Coffee Shop Application: Mediating Role Customer Satisfaction

Pengarang/Penulis:

Nasution, Syahreza Prakasa, author

Subjek:

Customer loyalty; Customer satisfaction

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)