

Judul:

Analisis Pengaruh CRM, Service Quality, dan Customer Satisfaction terhadap Customer Loyalty dan Willingness to Recommend: Studi Perbandingan pada Bank Syariah dan Bank Konvensional di Indonesia = Analysis of the Effect of CRM, Service Quality, and Customer Satisfaction on Customer Loyalty and Willingness to Recommend: A Comparative Study of Islamic Banks and Conventional Banks in Indonesia

Pengarang/Penulis:

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Subjek:

Customer loyalty; Consumer satisfaction; Customer relations -- Management

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