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Navigating the Impact of Conflicting Information on Consumers' Intentions to Adopt Plant-based Meat Alternatives: The Role of Uncertainty Avoidance and Food Preference Dissonance = Menavigasi Dampak Informasi yang Bertentangan terhadap Niat Konsumen untuk Mengadopsi Alternatif Daging Berbasis Nabati: Peran Penghindaran Ketidakpastian dan Disonansi Preferensi Makanan

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