

Judul:

Analisis Pengaruh Perceived Value, Brand Attachment, dan Kepuasan Terhadap Perilaku Pengguna Aplikasi F&B Berdasarkan Expectation-Confirmation Model = Analysis of the Influence of Perceived Value, Brand Attachment, and Satisfaction on F&B App User Behavioral Outcomes Based on the Expectation-Confirmation Model

Pengarang/Penulis:

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Subjek:

Mixed methods research -- Data processing

Nomor Panggil:

S-pdf

Penerbitan:

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