

***Judul:***

Analisis Pengaruh Perceived Value, Brand Attachment, dan Kepuasan Terhadap Perilaku Pengguna Aplikasi F&B Berdasarkan Expectation-Confirmation Model = Analysis of the Influence of Perceived Value, Brand Attachment, and Satisfaction on F&B App User Behavioral Outcomes Based on the Expectation-Confirmation Model

***Pengarang/Penulis:***

Alifiyah Nur Rochmah Ariandri, author

***Subjek:***

Mixed methods research -- Data processing

***Nomor Panggil:***

S-pdf

***Penerbitan:***

Fakultas Ilmu Komputer Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)