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Analisis variabel-variabel yang menjelaskan keputusan pembelian tiket konser Grup K-Pop di Media Sosial X: Studi kasus penggemar ABC dan DEF di Jabodetabek = Analysis of variables describing the purchase decision K-Pop Concert tickets on Social Media X: Case study of ABC and DEF fans in Jabodetabek

Author:

Annisa Fairuz Zahira, author

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