

Title:

An Analysis on How Rihanna's Savage X Fenty Lingerie Line Promote and Communicate Their Brand Personality and Brand Positioning Through Their Instagram Page = Analisis Bagaimana Bisnis Pakaian Dalam Milik Rihanna Mempromosikan dan Mengkomunikasikan Kepribadian Merek dan Penentuan Posisi Merek Melalui Instagram Mereka

Author:

Xena Aprilianti, author

Subject:

Promotion

Call Number:

MK-pdf

Publisher:

Fakultas Ilmu Sosial dan Ilmu Politik Universitas Indonesia

Related Links:

- [Bibliographic Description](#)
- [Abstract](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)