

Judul:

Analisis Pengaruh Perceived Value terhadap Continued Use Intention dan Purchase Intention Premium Services pada Free-to-Play Mobile Games (Studi Kasus: PUBG Mobile) = Understanding the Effect of Perceived Value on Continued Use Intention and Purchase Intention Premium Services on the Free-to-Play Mobile Games (Case Study: PUBG Mobile)

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Subjek:

Gaming industry--Directories.; Premiums.

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