

Judul:

Analisis Perilaku Pengguna Mobile Banking terhadap E-Service Quality, Attitude dan Customer Satisfaction (Studi Kasus : Bank Konvensional dan Bank Digital) = Analysis of Mobile Banking User Behavior Towards E-Service Quality, Attitude and Customer Satisfaction (Case Study : Conventional Bank and Digital Bank)

Pengarang/Penulis:

Qorie Caesar Diaz Rahayu, author

Subjek:

Consumer satisfaction; Banks and banking, Mobile

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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