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Pengaruh Multi-channel Integration terhadap Customer Loyalty melalui Value in Experience: Studi pada generasi muda konsumen produk skincare skintific di Daerah Jabodetabek yang berbelanja melalui Online dan Offline Channel Sociolla = The Influence of Multi-channel integration on Customer Loyalty through Value in Experience: Study on young consumers of skintific skincare who shop through Online And Offline Channel Sociolla

Pengarang/Penulis:

Dinda Diani Asyifa, author

Subjek:

Customer loyalty; Cosmetic industry

Nomor Panggil:

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Penerbitan:

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