

Judul:

Pengaruh social media Advertisement dan social media Brand Community terhadap Impulse Buying Behaviour melalui Impulse Buying Intention: Studi pada anggota komunitas Buttonsscarves (BS Lady) di Jabodetabek = The influence of social media advertisement and social media Brand Community on Impulse Buying Behavior through Impulse Buying Intention: A Study on members of the Buttonsscarves Community (BS Lady) in Jabodetabek

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