

Judul:

Analisis pengaruh karakteristik Mythia Batford terhadap purchase intention penonton Live-Streaming Commerce produk kolaborasi di YouTube
= An Analysis of how Mythia Batford's characteristics affect viewers' purchase intentions for Live-Streaming Commerce collaboration products on YouTube

Pengarang/Penulis:

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Subjek:

Product purchase; YouTube; Live streaming--Social aspects

Nomor Panggil:

S-pdf

Penerbitan:

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