

Judul:

Analisis Faktor yang Memengaruhi Continuance Intention pada Platform Peer-to-Peer Accommodation Berdasarkan Elaboration Likelihood Model: Studi Kasus Airbnb = Analysis of the Factors Influencing Continuance Intention on Peer-to-Peer Accommodation Platforms Based on the Elaboration Likelihood Model: A Case Study on Airbnb

Pengarang/Penulis:

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