

Judul:

Pengaruh Brand Experience terhadap Service Quality, Brand Satisfaction, Brand Trust, dan Brand Loyalty pada Pengguna Telkomsel di Kota Depok =
The Influence of Brand Experience on Service Quality, Brand Satisfaction, Brand Trust, and Brand Loyalty among Telkomsel Users in Depok City

Pengarang/Penulis:

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Subjek:

Brand loyalty; Consumer satisfaction; Telecommunications Relay Service; Trust--Economic aspects

Nomor Panggil:

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Penerbitan:

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