

Judul:

Pengaruh Religio-Spiritual Insights dan Faktor-Faktor Antecedent Advertising terhadap Advertising Attitude Konsumen Muslim dalam Konteks Periklanan selama Religious Festival: Studi pada Iklan Ramadan Ultra Milk 2025 = The Influence of Religio-Spiritual Insights and Advertising Antecedent Factors on the Advertising Attitude of Muslim Consumers during Religious Festivals: A Study on Ultra Milk Ramadan Advertisement 2025

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